

WELCOME TO THE GYM!

MEMBERSHIP

\$3.00 PER WEEK

*Our philosophy is...
If you keep on using strength with patience and diligence, then you will be strong as a bull.*

EQUIPMENT

LOWER BODY

- Leg curl machine
- Leg extensions
- Medicine ball for ball wall squats
- Stools for step ups
- Weights with bar for dead lifts/sumo squat
- Inner and outer thigh machines
- Treadmill
- Bike machines

UPPER BODY

- Cable machines (curls, push downs and extensions)
- Tricep kickbacks
- Chest press machine
- Weights with bar and bench for bench press
- Fly machines
- Back extension machine
- Machine row
- Machine shoulder press machine
- Lat pull down machine

MEMBER'S REWARDS

Watermelon Wednesdays

Buy one, get one free of watermelon smoothies and/or cup(s) of watermelon slices

5 smoothie purchases

Buy free reusable cup and use the cup for 50% off of smoothies forever

5 water bottle purchases

Get a free sports towel

5 protein shake purchase

Buy one, get one free cups of fruit slices in snack bar

10 smoothies purchases

50% off of sweatbands (head or wrist)

10 water bottle purchase

50% off of salad in snack bar

YOUR MEMBERSHIP CARD AWAITS YOU!

Code: 04-20-05-21

800-050-0794

www.taurusstronggym.com

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Photo Credits

Permission from Old School Iron Gym featuring the equipment and MBB Special Olympic powerlifting team with Lisa (coach), Deanna (athlete), Jason (athlete), Annie (athlete), Peter (athlete) and Brandi (athlete). Not featured but thanks to G. (coach).

Taurus Strong Gym

2021 Cerus Street
Cleveland, OH 42152

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Guest Membership Card

Brochure

EXPIRES
05/07/2020

Taurus Strong Gym

GUEST MEMBERSHIP CARD

BRANDI BERNOW

04-20-05-21

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Membership Card

Market Your Sign

The project is to use the strong trait of Taurus horoscope into a gym business with a brochure and a membership card. The merchandise is included for the gym such as wash cloth (to wipe off the sweat), measuring tape (to measure height and around the waist), water bottle (to cool off) and protein bar (for energy and health). The fonts used in this project is Copperplate (to symbolize strength and Ancient Greek style) and Vista Sans OTCE (Regular) (for simple sans serif body and caption copy). The colors are Light Green (Pantone 7492 C) for the light contrast, Medium Green (PANTONE 354 C) for health and Taurus's main color, Yellow (134 C) for ring of the bull's nose, White (Paper White) and Black (PANTONE Neutral C) for readable body copy.