



Box Packaging



Products inside the box

The Bombshell Box

The theme for the packaging and the products is the dystopian future after the deadly bomb with a mix of Joan of Arc. The fonts used are Cabazon (Regular) for 15th century Joan of Arc style heading, Industry Inc. Felt for the engraved look of the box and Cochin (Regular) for the body copy. The main colors are grey (metal look), white (light contrast), black (dark contrast) and tan (ancient paper for labels and safety guide). The other colors for contrast in labeling the map sites, label icons and colors of the pills.